

Yadly Marketing Company Ltd

ISO 22000 - Food Safety Management



Yadco – a division of Yadly Marketing Company – was established in 1975, and supplies African and Caribbean food and drink to over 80 countries across the world. They also manufacture own brand ‘Blue Bay’ – a familiar brand name with West Africans the world over.

The ISO 22000 framework helps your business to keep food safe, from producer to consumer.

Implementing this Standard will enable you to:

- Follow industry best-practice for food safety with an internationally recognised framework
- Strengthen risk management controls across your food supply chain
- Improve customer and supplier confidence in your business
- Ensure you have robust and effective food safety procedures

“We knew that we had a lot of work to do to achieve this Standard but we were keen to invest in this process to achieve our long-term goals”

– Robert Marampa, Director



What did QMS do?

Our experts took Yadly Marketing Company through a three-stage process.



1

Manual Production

Yadly Marketing Company already held a British Retail Consortium certification which was advantageous because it satisfied a number of the ISO 22000 requirements. Danny Littlechild, QMS Consultant, commented “There were very few non-conformities identified during the Gap Analysis. These included the need to incorporate Hazard Analysis into the HACCP Planning Document, to label calibrated equipment more clearly and to introduce an Audit Matrix - essential for ISO 22000 Certification”. While completing the Gap Analysis the Consultant documented Yadly’s existing processes and procedures into a Food Safety Manual, which would be made available to them following an external inspection.



2

Implementation

During the Gap Analysis, the QMS Consultant ensured that staff were heavily involved in the process. Robert Marampa, Director at Yadly, commented “We already understood the benefits of involving staff but it was encouraging that QMS also took this approach, helping to ensure the team understood the impact of their roles and everything was being implemented correctly”. Marampa continued “Some of the improvements noted enabled us to improve the operation of our production area, without too much major investment.” Time was then allocated for Yadly to ensure the non-conformities highlighted during the Gap Analysis were addressed and implemented, before arranging the Certification Audit.



3

Certification

An accredited Auditor visited Yadly Marketing Company to ensure that the processes that were documented in the Manual were being followed correctly. Marampa recalled “Yadly found the Auditor to be very helpful - they provided clear instructions during the visit and ensured we understood our responsibilities for the year ahead”. Once everything had been checked, Yadly were awarded their ISO 22000 Certification.

What Benefits did Yadly achieve following Certification?

1 New Contracts

Due to their Certification, Yadly Marketing Company have become an official United Nations approved provider and have secured new contracts with large and internationally recognised clients.

2 Money saving

Following Certification, Yadly identified more opportunities for savings on waste disposal costs and work force labour time.

3 Working with partners

Food Safety Management encourages Yadly Marketing Company to work with their suppliers and producers to promote the virtues of food safety and product conformity, helping those businesses to develop and grow.

4 Press coverage

When presented with their certificate, the Deputy Mayor for Enfield Councillor Doris Jiagge and the Cabinet member for Economic Development Councillor Alan Sitkin were in attendance. This resulted in an article being published in local press, raising the profile of Yadly Marketing Company within the community and industry yet further.

“The key for us is that we involve staff so that the system becomes theirs and not just something that we enforce on them. This keeps us ahead of the competition.”

– **Robert Marampa, Director**

For more information, please get in touch: